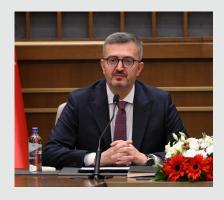
STRAT©M NEWSLETTER

Head of Communications Prof. Duran Champions "Spirit of Civil Resistence"



For his keynote address at the "July 15: Memory, Justice and the Future" panel, Head of Communications Prof.
Burhanettin Duran drew attention to the importance of national unity in the face of national threats. Prof. Duran pointed out that the victory which emerged on the night of the coup attempt marked the beginning of a "new political culture" in Türkiye that drew inspiration from the "will of the people".

Head of Communications Prof. Duran explained this type of national solidarity to be the driving force behind President Recep Tayyip Erdoğan's 'Century of Türkiye' vision.



President Erdoğan Appoints New Head of Communications

Prof. Dr. Burhanettin Duran has been appointed as Head of Communications by President Recep Tayyip Erdoğan. Prof. Duran expressed his gratitude to the President and shared his vision by explaining the aim to "provide auspicious services" to both the nation and the homeland in accordance with president Erdoğan's leadership

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Preserving Türkiye's Freedom

To mark July the 15th, Democracy and National Unity Day of Türkiye, the Directorate of Communications held the 'Memory, Justice and the Future' panel in Ankara. The event analysed the prevention of FETÖ's coup attempt from academic and humanitarian perspectives with panelists which included veterans of the night of July the 15th.

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July 2025 Marks the 7th Anniversary of the Directorate of Communications

Established in July the 24th 2018, the Directorate of Communications has been a policy guard in the fields of public diplomacy, strategic communication and crisis management for the past 7 years. The Directorate of Communications has been vital in familiarising the world with the Türkiye brand, combatting disinformation and allowing Turkish citizens to share their opinions with the administration by way of the Presidency's Communications Centre, all operating under the Türkiye



Türkiye's Call for Democracy

The Directorate of Communications has organized the 'The Name of Victory: Türkiye' panels abroad to raise awareness on FETÖ's coup attempt. The discussion series brought together members of diplomacy and academics not only to articulate the threats imposed by FETÖ but also to highlight the importance of public communication at times of national security crises.

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President Erdoğan Points at A New Beginning

President of the Republic of Türkiye Recep Tayyip Erdoğan declared that the 47-year-long ordeal of terrorism in Türkiye is now entering its concluding phase, marking the beginning of a new era of strength and unity for the country. President Erdoğan honored the memory of the martyrs and civilians who lost their lives, emphasizing that only those who profit from terror benefit from violence. Furthermore, President Erdoğan stressed that this process is not the result of negotiations or compromises, but a carefully managed effort aimed at achieving lasting peace and national cohesion in Türkiye.

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Türkiye and Kazakhstan Sign 20 Agreements

Following the tête-à-tête between President Erdoğan and President Tokayev and the Fifth High-Level Cooperation Council meeting, 20 joint agreements were signed. Among them was, the "Memorandum of Understanding on Cooperation in the Field of Media and Information" signed between the Directorate of Communications of the Presidency of the Republic of Türkiye and the Central Communication Service under the President of the Republic of Kazakhstan.

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First Lady Advocates Global Justice

At the Vatican's "Fraternal Economy Session on Ethical Multilateralism," First Lady Emine Erdoğan underscored the importance of compassion, diversity, and responsibility in shaping a more just world. Emphasizing the need to preserve cultural identities and foster environmental awareness, the First Lady Erdoğan pointed to Türkiye's Zero Waste initiative and President Erdoğan's call for global reform: "The world is bigger than five."

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Türkiye's Proactive Wildfire Crisis Management



Amid escalating wildfire threats, Türkiye has activated its national Disaster Response Plan, mobilizing over 5,000 personnel, more than 100 aircraft, and thousands of ground vehicles. The coordinated air and land operations reflect the country's proactive crisis management approach.

President Erdoğan reaffirmed Türkiye's determination to defend the "Green Homeland," stressing the importance of institutional coordination and public awareness. Türkiye's response reflects a long-term vision rooted in swift mobilization, environmental responsibility, and a collective commitment to safeguarding future generations.

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Safeguarding Hagia Sophia for the Next Century

Türkiye has begun the most comprehensive restoration of the Hagia Sophia in over a century, aiming to protect the 1,500-year-old structure from future earthquakes. The project focuses on reinforcing vulnerable parts of the building, including dome supports and structural connections, using modern engineering techniques guided by seismic simulations.



Restoration efforts seek to preserve the building's historical integrity while addressing long-standing structural weaknesses. Experts emphasize a balanced approach that avoids excessive intervention but ensures safety. This initiative reflects a broader effort to safeguard cultural heritage in earthquake-prone regions through careful planning and advanced preservation methods.

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Latest From the Stratcom Network



Stratcom Summit '23 speaker Sandra Khalil authored paper on the impact of the Lebanese multidimensional crisis on audit processes and resources.

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Stratcom Summit '21 speaker Simon Anholt authored paper on the Anholt Nation and City Brands Indexes, which assess global perceptions of countries and cities using survey-based brand models.

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Documentaries Shed Light on July 15

The Directorate of Communications has released a series of documentaries aimed at countering disinformation about the July 15, 2016 coup attempt. These productions focus on presenting the truth behind the event and highlighting the resilience and unity of the Turkish people. Disinformation about July 15 is addressed through these documentaries which feature verified testimonies that provide valuable insight into the coup attempt's critical moments and the broad public resistance that influenced its outcome. This initiative forms part of a broader effort to preserve historical memory, promote media literacy, and prevent the distortion of facts.

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